



JAGUAR AND ALEXANDRA DADDARIO CELEBRATE IMPECCABLE DESIGN WITH LIMITED RELEASE OF 2019 XJ COLLECTION SPECIAL EDITION

- Jaguar unveils exclusive 2019 XJ Collection Special Edition, the final 300 units of the iconic current generation XJ to be produced
- Only 300 XJ Collection vehicles are available, exclusively to U.S. customers
- To capture and celebrate the vehicle's unique blend of performance, design and luxury, Jaguar partners with famed photographer Max Montgomery to develop a high-fashion photo series featuring actress Alexandra Daddario
- The Jaguar 2019 XJ Collection Special Edition is available now, priced from \$85,000 in the U.S. and can be configured at www.jaguarusa.com

(MAHWAH, N.J.) – November 19, 2019 – Today Jaguar debuted the final 300 units of the current generation XJ with the 2019 XJ Collection Special Edition, a model capturing the iconic design, performance and luxury that the XJ is known for.

The vehicle, available exclusively for U.S. customers, combines exceptional Jaguar craftsmanship, with the XJ's authoritative yet elegant design, and its advanced Lightweight Aluminum Architecture.

"The Jaguar XJ has always represented the pinnacle of Jaguar's model line-up," said Julian Thomson, Jaguar Design Director. "With its skillful blend of beautiful design, engaging performance and revered luxury, it has always proved a class apart, rewarding its driver just as much as it cossets and comforts the passenger. The limited edition XJ Collection is the ultimate expression of refinement and timeless luxury."

To celebrate the debut of the XJ Collection, Jaguar partnered with famed fashion photographer Max Montgomery to capture the beauty and essence of the XJ with an exclusive photo series featuring "Why Women Kill" and "True Detective" actress, Alexandra Daddario. An up-and-coming style icon, Daddario has quickly made a name for herself as a poised, talented actress who embodies the elegance and glamour of the XJ Collection Special Edition. With an eye for luxury design, Daddario's high-fashion persona captures the essence of the XJ model.

"What better way to honor the timeless and elegant XJ Collection Special Edition than through the lens of Max Montgomery," said Kim McCullough, Vice President, Marketing, Jaguar Land Rover North America. "Combining those two elements with Alexandra Daddario's style truly captures the essence of this model."

The XJ Collection is offered as a RWD Long Wheelbase model and is based on the XJL Supercharged, sporting a 470hp V8 engine. The XJ Collection features several unique elements including custom 'XJ One of 300 Collection' intaglio that confirms its exclusivity as well as gloss rich oak veneer with linear laser inlay, not found in any other XJ models. Standard features include Adaptive Cruise Control, 360 Degree Parking Aid, 360 Degree Surround Camera, all-season tires and an 8-speed automatic transmission².

The XJ Collection is currently on sale in the U.S. priced from \$85,000¹.

For more information about the new 2019 XJ Collection Special Edition, visit www.JaguarUSA.com and follow @JaguarUSA on Instagram, Facebook and Twitter.

¹ Price shown is Manufacturer's Suggested Retail Price. Excludes \$1,025 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.

² These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

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Note to Editors:

Information about Jaguar North America products is available to consumers at www.jaguarusa.com. Visit www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (JaguarUSA) and Twitter (@interactivejag).

About Jaguar

Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired around the world. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and a line of performance SUVs, the E-PACE, F-PACE and first-ever Jaguar electric vehicle, the I-PACE. Jaguar designs and engineers exclusively in the United Kingdom. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.